

Protecting your loved ones is as easy as 1, 2, 3.

With some simple questions, a Licensed Life Insurance Advisor can help guide you to which coverage is best for you.

1. What type of coverage are you looking for?

Whether you've previously been declined coverage, want to avoid medical tests, or are just looking for fast and affordable coverage, applying is quick and easy.

2. How long do you want your coverage to last?

Permanent Life Insurance offers lifetime coverage.

Term Life Insurance offers coverage for terms of 10, 20 or 25 years as well as a Term 100. There is also a new 25 year decreasing term which is ideal for mortgages.

3. How much coverage do you need?

Life Insurance can protect your loved ones against financial loss. If something were to happen to you unexpectedly, how much would you need to cover your debts? Coverage can range from \$1,000 up to \$500,000 in tax-free benefits to give your loved ones peace of mind.

For a quick, free no-obligation quote, call us today!



Canadians from coast to coast trust us for reliable coverage.

Shouldn't you?

As Canada's leading provider of Simplified Issue and No Medical Life Insurance, we have helped provide peace of mind to Canadians just like you. We offer experienced, professional and compassionate service, along with reliable support. After all, isn't that what your loved ones deserve?

Plan for tomorrow, today.

Talk to one of Canada's 25,000+ Life Insurance Advisors about us.



250 Ferrand Drive, Suite 1100
Toronto, Ontario M3C 3G8
1-877-447-6060
Email: info@cpp.ca
Web: www.cpp.ca

BRO-Hands&Hearts-CNSR-E 0315

More Plans • New Rates
among the lowest in Canada!



Protect the ones **you love.**

Fast, affordable coverage
from Canada's leader in
Simplified Issue &
No Medical Life Insurance



The peace of mind you want, with benefits you'll love.

Coverage that fits your specific needs.

When it comes to Life Insurance, one size doesn't fit all. That's why we offer a large range of Whole Life and Term Life Plans to ensure you get the quality coverage you need. So whether you're 18 or 80, are hard to insure or in good health, fear medical tests or are just looking for fast, affordable coverage, we've got the plan that's right for you.



Apply for as much as \$500,000 in coverage, plus up to an additional \$250,000 in accidental death coverage. Joint Coverage, Accidental Death Benefit, Child Term Benefit and Hospital Cash plans enable you to customize to your needs.

New rates are among the lowest in Canada.

Canada Protection Plan strives to provide the highest level of service, while continuing to be Canada's leading name in No Medical and Simplified Issue Life Insurance. Premium rates are among the lowest in the country compared to similar coverages.



Your loved ones enjoy 100% tax-free benefits.

Rest assured that no matter what the future brings, your loved ones will have the financial protection they need. Your policy payout will be 100% tax-free and can be used to cover expenses such as outstanding mortgages, medical bills, loans and debts, education or funeral costs.

Fast, easy coverage is just a phone call away.

Most Canada Protection plan coverage is available without medical exams or doctor's visits. Just contact a Licensed Life Insurance Advisor and they can help. Our simplified application form and quick approval process can have you covered in just a few days.